

The Rise of Thematic Investing for Asia's Private Wealth Clients

3.00pm

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- What are the key banners (disruption, ESG etc) under which thematic investing is evolving?
- How does the panel see the evolution of demand for thematic investing amongst Asia's private clients, and what are the key motivators and trends?
- How is the private wealth community reacting to the growing demand in terms of the creation and delivery of thematic investment opportunities?
- What is hot and what is not, and why?
- There are plenty of equity-based thematic opportunities, but what about in the world of fixed income?
- What is the active fund management industry doing in terms of new offerings or promoting thematic funds they might have created some time ago and that are of greater interest today?
- In the world of exchange-traded funds (ETFs), thematic investing has taken on greater importance, so how are ETF providers promoting thematic and smart beta strategies, and what is in vogue at this time?
- As these thematic ETFs demand greater involvement from the fund creators, and therefore higher expense ratios, can they be offered to investors at the right pricing levels compared to standard ETFs that track benchmark indices?
- Where is the demand coming from in Asia? Is it younger investors that are driving the interest, for example, as these NextGens seek to align asset selection with certain social, economic or corporate themes and inclinations? Or is the demand more broadly based?
- How do investors identify the thematic investments and are the intermediaries and distributors doing enough to promote this segment of the market?
- Are too many clients chasing the same ideas?
- How important is timing?

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4.00pm

Webinar Ends