

# The Growing Appeal of Private Placement Life Insurance (PPLI) for Wealthy Private Clients in Asia

3.00pm

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- What sort of clients are prime candidates for PPLI and why?
- How does PPLI fit into a broader conversation around wealth structuring, legacy planning and tax optimisation?
- What developments and challenges are we seeing in the life solutions market globally and what specific trends are we witnessing or expecting in Asia?
- Why has the life solutions market become so diversified in terms of solutions in recent years, when UL was so popular and dominant in past years?
- What assets can a PPLI policy hold?
- What are the key advantages of PPLI, such as legitimate tax optimisation, overseas assets and inter-generational/legacy planning, its role in compliantly overcoming the challenges of AEOI, CRS, FATCA and other regulations, and so forth?
- How can PPLI sit alongside trusts, foundations and other structures?
- How much flexibility is there with PPLI to tailor the solution precisely to the needs of the individual clients?
- How is PPLI being marketed and executed in Asia and what roles can private banks and IAMs play?

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4.00pm

Webinar Ends