

# The Future of the Advisor & Relationship Manager – Digitally Enhanced and Empowered

4.00pm

The Future of the Advisor & Relationship Manager – Digitally Enhanced and Empowered

- Where does the RM/Advisor fit into Asia's wealth management market in the future?
- Is the hybrid model the way forward for the upper segments of wealth in Asia?
- What digital solutions are being introduced to enhance RMs skills, capabilities and productivity? What is in the pipeline?
- What skills and expertise do the RMs/advisors need today to be effective and productive, and how can digital tools help advance these skills?
- How do the best RMs/advisors actually deliver and time their recommendations and key information to their clients to ensure they are seen, heard and understood?
- Where do AI, ML and advanced data analytics fit in?
- What is hyper-personalisation in wealth management, and how can the RMs be empowered to deliver that?
- What solutions and tools are in the pipeline that will further enhance personalisation, relevance and higher-quality advice?
- How do we get training and professional development of the RM/advisor community right?

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5.00pm

Webinar Ends