

# Maximising the Opportunities around NEXT GEN Wealth Management in Asia

15.00pm

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- Why do Asia's Next Gens represent such an important market potential for Asia's wealth management community
- What assistance / advice can you give to the older generation to help them involve the next gen in financial discussions?
- How do the needs and expectations of these Next Gens differ from the founder and even second-generation wealthy clients in Asia?
- What can wealth managers do to reach out to, connect to and win over these NextGen clients?
- Can the panel characterise the approach to investments amongst these Next Gens and who and how these approaches might differ from those of the older generations?
- How does the wealth management industry help deliver on the issues of sustainability and ESG-centricity that appears so important for the Next Gens?
- What about life insurance, how does this feature for these younger clients, many of whom are decades away from retirement or old age?
- What role does digital play in engaging with these NextGens, or is digital simply 'hygiene' today rather than a genuinely differentiating factor?
- What are the major opportunities ahead in working with the NextGen clients of Asia, and how can the Asian and indeed global wealth management industry provide them with laser-targeted advice, products and solutions?

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16.00pm

Webinar Ends