8.40am Registration

9.00am Welcome Address

David Varley
Chief High Net Worth Officer, Sun Life Hong Kong
Sun Life Financial

9.05am Panel discussion

A thriving independent community in Hong Kong

- Where will Hong Kong’s independent wealth management industry be in 2020?
- What are the challenges and opportunities?
- Independent? Some are more independent than others.
- What can we do as an industry to refine and drive a clear value proposition?
- What are the challenges of hiring and retaining talent?
- What types of bankers are best suited to this type of model?
- How should independent firms decide which type of business they should be in?
- Where will the next generation of independents come from?
- What’s the development of independent wealth management in each of Singapore and Hong Kong?
- What are the respective Associations in each city doing to help drive larger, more inclusive industries?

Chair

Michael Stanhope
Chief Executive Officer & Founder
Hubbis

Panel members

Stuart Dowding
Managing Director
First Names Group

Jessica Cutrera
Managing Director
The Capital Company

Cyrill Arzner
Chief Executive Officer
Swiss International Asset Management

Philipp Piaz
Partner
Finaport

Riccardo Lehmann
Managing Director
Swiss-Asia Asset Management
9.55am  Presentation

When you leave a bank – what does it take to survive and succeed as an Independent Wealth Manager?

Anthonia Hui
Chief Executive Officer
AL Wealth Partners

- Why do you leave a bank and want to become an EAM?
- How’s it different to working in a bank?
- What NOT to do – how do you avoid pitfalls?
- How do you survive and build a sustainable business of your own?

10.10am  Presentation

How is the Independent model in Hong Kong developing?

Jessica Cutrera
Managing Director
Capital Company

- What does the market look like in Hong Kong today?
- Who are the players?
- What progress has the Association made?

10.25am  Presentation

Using HNW insurance solutions for liquidity planning and guaranteed returns

Jeroen Simons
Director, HNW Business Development Director
Sun Life Financial

Using HNW Insurance solutions - such as high and low life cover Universal Life, HNW clients can:

- Achieve higher returns, with a guaranteed strong minimum returns, better than a bank account rate
- Secure leveraging and liquidity whenever they need within an insurance policy
- Use insurance solutions for retirement and annuity planning, and effectively avoid probate through proper estate planning

10.40am  Presentation
Flexible solutions to meet HNW’s needs

Steve Lawless
Global Head of High Net Worth Sales
Old Mutual International

- Have you missed any alternative insurance solutions for HNW clients?
- How insurance solutions can be effectively used for wealth protection, wealth preservation & intergenerational wealth transfer?
- Why private placement life insurance and variable universal life are an alternative insurance solutions not to be missed?

10.55am
Refreshment & Networking

11.20am
Panel discussion

Connectivity with China

- What does the growing wealth in China mean to you?
- What are the opportunities in client advisory and family succession?
- The globalising of Chinese wealth and trends to watch
- How can you compete with the entry of Chinese wealth managers to HK?
- Is it realistic to grow organically and reach the desired scale?
- What are the opportunities to collaborate in a more meaningful, coordinated and tangible way?
- How do the approaches of private bankers to acquiring clients differ from those of advisers at IAMs?
- What do Chinese clients think about independent wealth managers?
- What's important to Chinese clients when they are building their portfolios?
- What's the impact and focus for the wealth management industry in Hong Kong to take advantage of the “One Belt, One Road” initiative?

Chair

Michael Stanhope
Chief Executive Officer & Founder
Hubbis

Panel members

Stuart Leckie
Chairman
Stirling Finance

Michael Olesnicky
Partner, Senior Advisor
KPMG

Kevin Lee
Partner
Zhong Lun Law Firm

Kate Clouston
Deputy CEO
Guernsey Finance

Berry Wong
Chief Executive Officer, Hong Kong
Charles Monat
11.55am  
**Presentation**  
**New vehicles for Singapore funds**  
Sanjay Iyer  
Director  
Iyer Practice Advisers  
- Existing fund vehicles in Singapore and their limitations  
- New proposed vehicle and its benefits

12.05pm  
**Presentation**  
**Digital delivery of wealth management - the era of the platform?**  
Damian Hitchen  
Chief Executive Officer, Middle East & Asia  
Swissquote  
- Transition of wealth management into the digital era  
- Distribution / connectivity is key

12.15pm  
**Presentation**  
**A deep dive into HNW entrepreneurs in Asia**  
Stuart Dowding  
Managing Director  
First Names Group  
- HNW entrepreneurs in Asia and the West, what are the key distinctions/similarities  
- Emerging trends among entrepreneurs doing business in Asia  
- Are HNW entrepreneurs are using local providers before international?  
- How is the changing regulatory and transparency landscape affecting the activity of entrepreneurs in Asia?

12.25pm  
**Presentation**  
**The changing landscape**  
David Friedland  
Managing Director, Asia Pacific  
Interactive Brokers  
- AI is transforming the industry  
- HNW's taking matters into their own hands
12.35pm  Presentation

Why risk-focused investing is a better way to build a portfolio

Harold Kim
Founder and Chief Executive Officer
Neo Risk Investment Advisors

• Blind-spots in giving portfolio advice – why do most advisers only focus on returns?
• You can’t control performance, but you can control risk
• How a focus on dynamically managing risk can greatly improve returns

12.50pm  Presentation

How is the Independent model in Singapore developing?

Steve Knabl
President, AIAM Singapore, Chief Operating Officer & Managing Partner, Swiss Asia
AIAM Singapore

• What does the market look like in Singapore today?
• Who are the players?
• What progress has the Association made?

13.05pm  Lunch

13.50pm  Panel discussion

Technology, Platforms and Fintech

• What does this all mean to you? If anything.
• What are the solutions and platforms available?
• How are we investing as an industry in fintech and digital tools?
• Are we making the most of this to drive growth for our businesses?
• Does anyone have a clear and differentiated digital strategy?
• What should be your priority when investing in technology?
• How do you collaborate with fintechs to achieve your goals in terms of innovation and enhancing the client experience?

Chair

Michael Stanhope
Chief Executive Officer & Founder
Hubbis

Panel members

Steve Knabl
President, AIAM Singapore
Chief Operating Officer & Managing Partner, Swiss Asia

Damian Hitchen
Chief Executive Officer, Middle East & Asia
Swissquote

Peter Dietrich
**14.40pm**  
**Presentation**  
What do you do when your clients die?  
Kevin Lee  
Partner  
Zhong Lun Law Firm  
- What happens when a client dies?  
- How do you deal with it?  
- How do you get paid?

**14.55pm**  
**Presentation**  
How to protect your wealth with gold  
Joshua Rotbart  
Managing Partner  
J. Rotbart & Co.  
- What do I buy?  
- How do I buy it?  
- Where do I store it?  
- What are the risks to avoid?

**15.10pm**  
**Presentation**  
The Crypto Asset Market – Boom or Bust?  
Tama Churchouse  
Lead Analyst  
Stansberry Churchouse Research  
- Why you should be paying attention

**15.25pm**  
**Refreshment & Networking**

**15.50pm**  
**Presentation**  
Our Investment philosophy and process  
Harmen Overdijk  
Founding Partner  
Capital Company  
- What do we stand for at Capital Company?
• How do we aim to deliver long-term performance to our clients?
• What's the impact for fees?

16.05pm  
**Presentation**

The minnow and the whale

**Andrew Hendry**  
Managing Director, Asia  
Westoun Advisors

• How can a small independent firm possibly compete with the big private banks?  
• To what extent is the product delivered by private banks all the same?  
• How can you differentiate yourself and deliver true value to your clients?

16.15pm  
**Panel discussion**

How do you deliver long-term investment performance to your clients?

How can you differentiate yourself from a product perspective?

• Value proposition to client  
• Experience with advisory fees  
• Plans for enhancing the platform and capability

What is your investment process and philosophy?

• What is the process?  
• Criteria for choosing funds / investments  
• Allocation process  
• Experience with DPM  
• What percentage of your assets are actively managed by someone else

What are your investment allocations?

• Liquid, alt, non-liquid (private equity, direct, real estate, hedge funds, wine/art)  
• ESG

**Advice**

• Have your client assets grown over the past 12 months?  
• How would you convince a client that the advice you give is worth a fee?  
• How do you convince a client that your advice is independent and aligned to their interest?

**Chair**

**Andrew Hendry**  
Managing Director, Asia  
Westoun Advisors

**Panel members**

**Joel Teasdel**  
Vice President - Financial Advisor Services  
Dimensional Fund Advisors

**Harold Kim**  
Founder and Chief Executive Officer
neo risk investment advisors

harmen overstijjk
founding partner
capital company

ann cooley
ceo
pacific hawk

richard mcmillan
director, institutional partnerships
cfa institute

joshua rotbart
managing partner
j. rotbart & co.

17.15pm forum end

workshops

11.20am workshop

delivering wealth management via a digital platform

damian hitchen
chief executive officer, middle east & asia
swissquote

swissquote bank present their market-leading digital, global-trading and custody platforms for independent asset-managers

13.50pm workshop

risk-focused investing: a deeper dive

harold kim
founder and chief executive officer
neo risk investment advisors

some questions to ask yourself about your investment process and risk

- what is risk-focused investing?
- why does it work?
- how does it work?
- implementing risk-focused investing

14.40pm workshop

interactive brokers for advisors and wealth managers
Thomas Lee
Head of Institutional Services, Asia Pacific
Interactive Brokers

Automated Billing

Pre-Trade Allocations

Advanced Algo Tools