

# How should Asia's Wealth Managers discuss Digital Assets with clients?

3.00pm

How Should Asia's Wealth Management Community Best Discuss Digital Assets with Their Clients?

- Should Asia's HNW and UHNW investors be considering digital assets?
- Should the private banks and EAMs be promoting digital assets to their wealthier clients?
- What sort of allocations should HNW and UHNW investors consider as part of their broader portfolios?
- How do intermediaries and advisors educate investors on cryptocurrencies, what they are, how they work and what relationship do they have to blockchain or other confirmatory protocols?
- What are their investment characteristics?
- Are cryptos seen as a hedge against economic meltdown and financial chaos in the fiat currency universe, or as a hedge against the spectre of rampant inflation?
- What are stable coins? What are initial coin offerings?
- How do you safely and efficiently buy, store and custodise digital assets?
- What is the relationship between 'fiat' currencies and cryptocurrencies?
- What other forms of digitised assets are already in existence, and what is likely to emerge in the foreseeable future, and should investors be educating themselves on those?
- Which investors from which regions have been driving the remarkable performance of Bitcoin in recent months, as it has surged to new all-time highs after a year or two in the doldrums?
- Why have investors been flooding into Bitcoin and some other cryptos such as Ethereum?
- How should investors buy into digital assets – through specialist intermediaries, through brokers, through exchanges, through funds, or funds of funds?
- How are digital asset brokerages evolving, and are they being properly regulated, are they secure, and are they achieving the growth they expected?
- How do the institutional-grade offline ('cold') and online ('warm') custody/storage solutions work and who provides those services?
- For the allocation to digital assets, what particular choices should or could investors be sensibly making?
- What next for digitised assets and will they make a major contribution to transactions across many more types of assets, for example, from real estate to collectable art?

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4.00pm

Webinar Ends