

# Hong Kong - still an appealing choice for UHNW clients and Family Offices?

3.00pm

Is Hong Kong still an Interesting and Appealing Choice for UHNW clients and Family Offices?

- How would the panel characterise the current state of the Hong Kong wealth management market, and what are the key advantages it offers regional and global UHNWIs?
- Can it overcome the current negativity around the ways its dealing with Covid?
- Can Hong Kong compete effectively with Singapore as a go-to centre for single-family offices? And if so, how?
- How are UHNW client requirements changing, why and is Hong Kong ahead of the game?
- Is Hong Kong today mainly a wealth management hub for HNW and UHNW clients from Mainland China and North Asia, and a conduit to and from China, or is it more, is it global in its appeals for these clients?
- What do UHNW clients expect of their providers? More products? A wider range of assets? Better and more sophisticated advice? DPM? Estate & Succession planning? In short, what do they need, and can Hong Kong match up to their expectations?
- What have the government and the regulators/authorities been doing to widen the appeals of Hong Kong for the location or expansion of single-family offices? In short, why should families set up a SFO in Hong Kong?
- Does Hong Kong have a sufficiently deep talent pool of private bankers, advisors, asset managers, funds, hedge funds, lawyers, accountants, trustees and others to attract the global UHNW clientele?

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4.00pm

Webinar Ends