## Drive to Boost Malaysia's Wealth Management Market

3.00pm

Malaysia's Wealth Management Market and the Drive to Boost the Onshore Offering and Proposition

- How are asset managers and wealth managers evolving to engage the post-pandemic era?
- How has Covid-19 changed client communication and sales? Is this change permanent?
- The costs saved (entertainment and travel) has been spent on what?
- What does client experience mean to you?
- Has demand for investment products stayed strong? And for what type of themes or strategies?
- Are banks still the dominant wealth management players? Or are any new entrants making inroads?
- How are firms accelerating their digital transformation?
- Can digital channels be successful by themselves or is this all about partnerships?

Ai Mei Chan Chief Marketing & Distribution Officer Affin Hwang Asset Management

Lakshey Gangwani Regional Sales Director InvestCloud

Carolyn Leng Private Client Adviser

Wai Ken Wong Country Manager, Malaysia StashAway

4.00pm

Webinar Ends