

Demystifying, Professionalising & Institutionalising the Cryptocurrencies Universe

4.00pm Presentation
The evolving universe of cryptocurrencies

Philip Gradwell
Chief Economist
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4.30pm Cryptocurrencies and their Relevance to the Asian Wealth Industry

Following Philip's presentation, he will join several other digital assets experts for a half hour discussion that will look more broadly at the cryptocurrency industry, its rapid expansionary trajectory, and to discuss what part, if any, Asia's private clients might consider playing, and if so, how.

TOPICS:

- How are digital assets affecting the asset and wealth management community?
- How is the world of blockchain evolving?
- What other assets can be added to the blockchain in the future?
- Is crypto the start of a broader trend in asset management?
- Non-fungible tokens – what are they and how do they work?
- What research and data is available on the market, and what should and should not be taken seriously?
- Bitcoin is sometimes described as the digital substitute for gold. What role does Bitcoin, or other cryptos, play in hedging against macroeconomic events, such as inflation, fiat currency depreciation, political or geopolitical turmoil and so forth?
- What role or purpose do the other major cryptocurrencies serve, names such as Ethereum, Cardano, Binance Coin, Litecoin, EOS, Ripple and others? And should Asia's private investors be dabbling their toes in these waters?
- What is next for the digital assets market? For example, what are non-fungible tokens, and how do they fit into the expanding digital asset universe?
- For those private clients buying into these assets, or thinking of doing so, how should they buy safely and efficiently, and how should they hold/store these invisible assets?

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5.00pm Webinar Ends