# Compliance in Asian Wealth Management Forum 2016

9.00am Welcome Address

9.10am Panel Discussion

What are the big issues and risks in 2016?

- What are the strategic compliance challenges confronting wealth management firms in Asia?
- What are the real costs that these represent to the business? And how big are the indirect costs of compliance?
- What are the biggest risk that your organisation faces today?
- How are you positioning the business to deal with this?
- Are there any new solutions or approaches to the problem that you could consider?
- How do you make compliance a business priority?
- Is there enough senior management buy-in to deal with this?

#### Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

#### Speaker

Patrick Dreyfuss COO Wealth Management Group DBS Bank

Stefan Kunn Head of Compliance, Private Banking, South-east Asia Credit Suisse

Eng Huat Kong Chief Executive Officer, Singapore and South-East Asia EFG International

David Vignola Head, Legal & Compliance Standard Chartered Private Bank

Andrew Chow Head of Compliance, S.E. Asia BNP Paribas

Andrew Au
Founder & Chief Executive Officer
AG Delta2

10.00am Presentation

How to turn Compliance Burdens into Business Benefits

Mark Buesser Chairman IMTF

- Understanding where the complexity lays (Regulations vs Processes)
- Getting Guidance & Control of Stakeholders & Systems
- Designing & Defining a flexible approach

#### 10.20am

# Refreshment & Networking

#### 10.50am

#### Panel Discussion

Lessons from the past - can we learn from recent mishaps?

- A review of 2015 issues what caught us off guard?
- · What could we have done better?
- What can compliance officers learn from these breakdowns in process or policy?
- What do client advisers / RMs need to take away from this?
- What do you need to do to prevent any repeats?
- Will you now do things differently going forward?

#### Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

# Speaker

Rolf Haudenschild Country Head, Singapore BRP BRP Bizzozero & Partners

# Kit de Halpert

Co-Head of Asia-Ex Japan Private Wealth Management Compliance Goldman Sachs

## Gerallt Owen

Head of International Regulatory & Corporate Crime Withers KhattarWong

# Vincent Koo

Regional Head of Wealth Management Compliance, Asia Pacific BNP Paribas Wealth Management

Tan Woon Hum

Partner

Shook Lin & Bok

# 11.30am

# Presentation

Technology for Compliance. Saving Grace or More Headache?

Simon Wong Head of Sales AGDelta

- What is the state of technology adoption and effectiveness today around compliance management?
- Why has technology today caused more headaches in terms of compliance?
- What type of technology will enable banks to effectively control cost of compliance and drive revenue?

11.50am

Head - to - Head Q & A

What do Common Reporting Standards mean for you?

Gerallt Owen

Head of International Regulatory & Corporate Crime

Withers KhattarWong

12.00pm

Presentation

Cross Border Challenges

Claudia Fritsche

Partner

**BRP Bizzozero & Partners** 

- Why bother about the risks inherent to cross-border business?
- What should you consider when defining the business model for each target market?
- How do you keep track of and understand the local regulations of so many countries around the world?

# 12.20pm

Panel Discussion

Are IFAs now prepared to raise the bar?

- · Where are we with FAIR?
- · How effectively are organisations implementing the balanced scorecard framework
- What regulations are firms most likely to fall foul of?
- What is the likely effectiveness of the new FA CPD regime?
- What processes and systems and technologies are now absolute must-haves?

Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

Speaker

Hoe Shin Koh

Vice President, Chief Partnership Distribution Officer

Manulife

Byron Murphy

Director Wealth Management Swiss-Asia Financial Services

Joseph Kwok

President at Financial Planning Association of Singapore

1.05pm

Lunch & Networking

2.05pm

Panel Discussion

Will we ever breed a true culture of ethical compliance?

• With the focus on ethics in 2015, what have been the challenges associated with building out an ethical compliance programme?

- What are the wider implications of non-compliance across the entire organisation, starting from the bottom-up?
- Conduct risk and compliance are the boundaries too blurred?
- What process do you have in place to spot red flags associated with non-ethical behaviour?
- What are some of the other measure that regulators and organisations should use to try to foster ethically compliant behaviour?
- Can we really train people to be ethical? Is it likely that behaviour will improve based on 4 hours of mandatory ethics training?
- What are the implications of the limited amount of compliance talent focusing on ethical behaviour in the market? How can the resource gaps be filled?
- How do private banks manage this risk of fraud in terms of prevention and post event remediation?

#### Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

# Speaker

Joanna Yap Partner, Tax & Private Client RSM Singapore

Kenneth Chia Head, Risk Control & Governance, Private Bank, Asia Pacific ANZ

Julia Leong Partner, Wealth Management PricewaterhouseCoopers

Kevin Chua Head of Legal and Compliance == Amicorp Group

Lian Chuan Yeoh Counsel Allen & Overy

Stephanie Magnus Principal Baker McKenzie

#### 2.50pm

Presentation

Financial Planners Professionalism & Compliance

Joseph Kwok President Financial Planning Association of Singapore

- How could financial planners become a professional?
- What are the professional standards & code of ethics expected of a professional?
- Would compliance with professional standards & code of ethics makes one a better financial planner?

Presentation

Understanding the implications of tax transparency

Kwong Wing Leon Partner, Head of Tax & Private Client Withers KhattarWong

- The exchange of information in practice
- · Leaking bankers
- Conspiracy to evade tax
- The articulate witness

### 4.15pm Panel Discussion

An insider's guide on how to address compliance issues

- How should you deal with regulatory audits?
- What has changed in AML policies since July 2015?
- In the unfortunate situation where you might encounter a compliance breach, from which sector of the bank is it most likely to come? What preventative action should you take now?
- How can you train staff to be effective without losing them?
- · How many terrorists have you actually caught?
- How will you deal with new AI regime in Singapore?
- How do you deal with job hopping and a strong increase of the number of staff in your compliance function?
- How do you manage hiring, on boarding, training and retaining of your compliance function?

#### Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

# Speaker

Evelyn Koh Head, Network Compliance, Wealth Management Standard Chartered Bank

Francis Seo Head of Bancasurance Great Eastern Life Assurance

Eileen Giam Partner, Compliance & Risk in Southeast Asia Deloitte

Steve Knabl Chief Operating Officer & Managing Partner Swiss-Asia Financial Services

Keith Harrison Chief Executive Officer Abacare