China Wealth Management Forum 2015

8.40am Registration

9.00am Welcome Address

Michael Stanhope

Founder & Chief Executive Officer

Hubbis

9.10am Panel Discussion

Enhancing China's wealth management capability and capacity

- How big is the opportunity in China for wealth management? Is this growth sustainable?
- What motivates banks to want to do wealth management in the first place?
- Where do banks and other players most need to invest in their platforms to build longterm and sustainable businesses?
- How can you develop a brand in such a competitive market?
- What's the motivation for Chinese to offshore their wealth?
- How do you develop and design a proposition relevant for China?
- What's the opportunity for the growth in professional services?
- How are the barriers coming down to investing offshore? What is the most relevant product set to provide diversification and offshore investing?
- What direction are regulators and the government likely to take the market?
- Many asset management companies find it difficult to get partnerships in China. How can they overcome these hurdles?

Speaker

Danny Howell

Managing Director, Head of Offshore Wealth Management

CreditEase

Larry Cao

Senior Director, Industry Research

CFA Institute

Mark Ni

Partner, Tax and Business Advisory Services, Deloitte Private

Deloitte

9.50am Presentation

The future of fiduciary services in private banking

Peter Golovsky

Managing Director, Global Head of Institutional Sales

Amicorp Group

- State of play in the global trust industry
- · Factors driving industry change
- Banks at a tipping point strategic options and choices around delivering fiduciary services
- Opportunities and challenges from global tax transparency, FATCA, CRS

10.10am

Presentation

Helping clients make the right decision

Larry Cao Senior Director, Industry Research CFA Institute

- How do clients decide?
- What are the clients' critical biases?
- Where do we go from here?

10.30am

Refreshment & Networking

10.55am

Arrival and refreshments

The evolution of family offices in China

- What is the definition of a 'family office' in China?
- · What's the opportunity to service this segment?
- What's required to set up a family office?
- What size of client is the best to work with?
- They want to invest with people with some 'skin in the game'. Where are the real
 opportunities to provide relevant access to capital markets and other investment
 opportunities?
- How can you create more connectivity between the business and family for their wealth management needs?
- To what extent are services like estate & succession planning, tax planning, and alternatives citizenship integral to the offering?

Crystal Jiang Founder/Partner DL Family Office

Jennifer Lai Managing Partner, Head of North Asia Henley & Partners

Lefan Gong Partner Zhong Lun Law Firm

Kristy Calvert Managing Partner, Shanghai Harneys

Peter Brigham Director Rosemont

11.35am

Presentation

"The trust is dead" myth

Peter Brigham Director Rosemont

• Trust and fiduciary business under pressure from various difference angles

• But a bright future promised if it adapts to the new world order

11.55am Panel Discussion

How can you compete in the digital race in China?

- To what extent are mobile, digital and social media trends reshaping wealth management in China?
- Will this continue?
- Are you making the most of the technologies and channels which exist?
- Where is the biggest scope for disruption?
- Which players will be the winners and losers in the next 5 to 10 years in digital?
- What is the role for fintechs in China wealth management?

Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

Speaker

Ray Chou Principal Bain & Company

Johnson Chng Founding Partner A.T. Kearney

Chris Powers Manager, Consulting Z-Ben Advisors

Percy Chan

General Manager, Wealth Management Division, China Bank of East Asia Bank of East Asia

12.30pm Forum Ends