

# Thailand Wealth Management Forum 2017

8.40am Registration

9.00am Welcome Address

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

9.05am Panel Discussion

Building capacity and capability in Thai wealth management

- What's driving growth in the Thai wealth management market?
- What do we need to do to move faster?
- What are the needs of your clients? How can you help them?
- Onshore / offshore
- Do it yourself or partner with someone else?
- How can we develop the advisory proposition and make money out of it?
- Can we change the mind-set and educate bankers to actually think about putting the client's needs first?
- What's the training and competency framework that's relevant and most effective?
- The role of digital – does it really matter?

Chair

Michael Stanhope  
Chief Executive Officer & Founder  
Hubbis

Panel members

Triphon Phumiwasana  
First Senior Vice President, Head of Private Banking Business  
Kasikornbank

Vincent Duhamel  
Head of Asia Pacific and Japan  
Lombard Odier

Don Charnsupharindr  
Retail Banking Head, Thailand  
Citi

Narit Kosalathip  
Assistant Managing Director, Private Wealth Management  
Phatra Securities

Patrick Busse  
Director, Head of EAM South East Asia & International  
Credit Suisse

Cholathree Pornrojngangkool  
Senior Vice President, Priority Clients Segment & Retail Banking  
Standard Chartered Bank

Nagaraj Prasadh  
Country Head, Thailand  
Intellect Design Arena

Wen Yen Choo  
Sales, South-east Asia  
Citi Private Client Solutions

Speaker

9.55am

Keynote Presentation

Evolution of private banking and wealth management resulting from digitisation

Grzegorz Prosowicz  
Head of Consulting and Product Management  
Comarch Capital Markets

Anna Sacha  
Senior Consultant  
Comarch

- New reality and challenges in private banking and wealth management
- Exploring reasons and aims of digitisation.
- How technology can complement the traditional approach to private banking.
- Recommendations for digital strategies

10.15am

WealthTalk

Building a future-proof wealth management offering

- The relevance of private banking today in Asia
- The wave of consolidation: will we see more?
- The challenges in building a successful and relevant offering
- How to get your positioning right

Evrard Bordier  
CEO and Managing Partner  
Bordier & Cie

10.45am

Presentation

Growth through partnership – the unique Credit Suisse wealth management set-up in Thailand

Sascha Zehnter  
Managing Director, Head of External Asset Managers, South-east Asia Private Banking Division, and Head External Asset Managers, Asia Pacific Platform  
Credit Suisse Wealth Management

- Opportunities for the External Asset Managers business
- Developments in Asia

10.55am

Refreshment & Networking

11.25am

Presentation

## How to deliver a sustainable digital offering

Peter Scott

General Manager Asia Pacific & Member of Executive Board - Avaloq  
Avaloq

- In a maturing market like Thailand, with rising incomes, there is growing demand for more sophisticated investment products and services
- How can banks embrace digital delivery to reduce operating costs in a sustainable way?

11.35am

Presentation

Enhancing customer experience right from onboarding a client

Yvonne Mok

Director of Sales, Asia Pacific  
Appway

- How to ensure effective account opening in the private banking and wealth management space?
- Any possibility to automate compliance/regulatory/KYC checks and risk calculation?
- How to stay ahead of your peers?

11.45am

Presentation

What IF an Uber Wealth was born?

Nagaraj Prasadh

Director & Country Head  
Intellect Design Arena

- Why everyone is talking about digital wealth management
- How companies are leveraging digital wealth
- The adoption path for digital wealth
- How to measure success of digital wealth initiatives: learning, customer delight, performance tracking, speed and ease for acquisition

11.55am

Presentation

Buying vs building fintech solutions

Frank Maltais

Director, Sales & Business Development, Global Exchange, Software Solutions, Asia Pacific  
State Street

- The state of the industry
- Pros and cons between the two approaches
- A decision tree to help make the right choice

12.05pm

Presentation

Investor migration and the rise of the global citizen

Dominic Volek  
Group Head of Private Clients  
Henley & Partners

- Global trends and developments in investor migration
- What's driving investor migration for Asian HNWIs?
- Key considerations for HNWIs in relation to residence and citizenship planning

12.15pm

Presentation  
Tax incentives for Singapore-based fund managers

Shanker Iyer

Independent Financial Advisor

- Resident fund scheme
- Enhanced tier fund scheme
- Offshore fund scheme

12.25pm

Panel Discussion

Wealthy business families in Thailand – how do we meet their needs?

- How does CRS and information exchange create challenges or opportunities for you?
- Inheritance tax – and other types of tax – are these driving clients to get advice for the first time?
- What is the current level of knowledge and activity around preserving and protecting wealth?
- How do clients currently think about succession planning? What solutions do they use?
- How can we drive more effective and specific conversations about insurance and other products or structures for inter-generational wealth transfer?
- Who are the right professionals and advisers for families to engage? And how should they choose between them?

Chair

Michael Stanhope  
Chief Executive Officer & Founder  
Hubbis

Panel members

Triphon Phumiwasana  
First Senior Vice President, Head of Private Banking Business  
Kasikornbank

Simon Lints  
Chief Executive Officer - Singapore  
Cazenove Capital

Evrard Bordier  
Managing Partner  
Bordier & Cie

Philipp Piaz  
Partner  
Finaport

Shanker Iyer  
Chairman  
The Iyer Practice

Steven Seow  
Head of Wealth Management, Asia  
Mercer

Speaker

1.05pm

Lunch & Networking

1.50pm

Panel Discussion

Insurance – finding relevant solutions for Thai clients

- What are the priorities for insurance companies to develop their offerings to capture more of the growth in wealth?
- How do we drive the right types of needs-based conversations with our clients?
- What's the role of insurance in proper wealth planning?
- How do we diversify the types of insurance products and solutions we sell to our clients?
- What's most suitable to clients – such as variable products, unit-linked policies and term?
- Where is new business going to come from over the next 5 to 10 years?
- What are the right tools and ways to engage clients today – and also the next generation?

Chair

Michael Stanhope  
Chief Executive Officer & Founder  
Hubbis

Panel members

Michael Parker  
Vice President & General Manager, Thailand, and President & Chief Executive Officer,  
Manulife Insurance, Thailand  
Manulife

Samdarshi Sumit  
Chief Retail Officer, Retail Business  
Generali Life Assurance

Wen Yen Choo  
Sales, South-east Asia  
Citi Private Client Solutions

Philipp Piaz  
Partner  
Finaport

Speaker

2.25pm

Head - to - Head Q & A

Building a world-class wealth management business in Thailand

Vira-anong C. Phutrakul  
Managing Director, Head of Retail and Brand  
UOB Bank

- What are the strategic priorities for Citibank in Thailand?
- How are you improving the wealth management offering and related products / services?
- What enhancements to the platform are in the pipeline?
- How important is digital to you? And what are your key digital initiatives?

2.35pm

Presentation

The technology wake-up call for the buy-side: top 3 priorities for optimal performance

Erdem Ozgul  
Managing Director  
Numerix

- Increasing market complexity and other challenges are putting pressure on the buy-side to streamline their operations, enhance efficiency and improve functionality – from the front to the back office
- As a result, the technology needs of today stretch across software, hardware and infrastructure

2.45pm

Presentation

Singapore & Hong Kong as Asian wealth management centres & overview of CRS and AEOI

Irene Lee  
Head of Business Development, Singapore  
Equiom Group

- Overview – Asia in general
- Singapore and Hong Kong as wealth management centres
- Singapore & Hong Kong companies
- Brief summary on CRS & AEOI
- Other estate planning tools

2.55pm

Presentation

Lifting the lid on beneficial ownership

Eve Tay  
Director, Client Solutions  
Asiaciti Trust

- As part of a global push on transparency led by the G20 countries, International Financial Centers worldwide are beginning to establish a central register to hold beneficial ownership
- How are the various jurisdictions coping with the pressure and the recent changes in their law to push for revealing of beneficial owners details?
- How will these changes affect individuals who are looking to set up an asset-holding company?
- What other important factors does one need to consider when setting up a company? Succession planning and asset protection as key themes that are being considered

3.05pm

WealthTalk

Taking Asia's independent community to the next level

- What's the opportunity for independent/external asset management firms in Asia?
- How to drive growth and greater industry collaboration
- Fostering best practices

Steve Knabl

Chief Operating Officer & Managing Partner

Swiss-Asia Financial Services

3.15pm

Refreshment & Networking

3.40pm

Panel Discussion

The chicken and the egg: the asset management dilemma?

- To what extent will platforms like FundConnex facilitate mutual fund distribution in a meaningful way?
- Given that we have mis-managed investor expectations in the past – is it likely that we can deepen fund penetration?
- Instead of fishing in the same pond – how can we create new demand and interest for funds?
- How might schemes such as a Mandatory Provident Fund help the situation?
- Do we need to expand the product range? Especially given the simple demands of clients.
- How do we move from 'pushing' product to taking a long-term solutions-type approach?

Chair

Michael Stanhope

Chief Executive Officer & Founder

Hubbis

Panel members

Benjarong Techamuanvivit

First Senior Vice President, Strategic Planning Division

Kasikorn Asset Management

Pote Harinasuta

Chief Executive Officer

One Asset Management

Kittikun Tanaratpattanakit

Senior Research Analyst

Morningstar

Paul Gambles

Managing Partner

MBMG Group

Steve Knabl

Chief Operating Officer & Managing Partner, Swiss Asia

President, Association of Independent Asset Managers (Singapore)

Leon Mirochnik

Head of Business Development

Enhanced Investment Products

Speaker

4.20pm

WealthTalk

My job is to make money for my clients – all I need are some magic bullets

- How much of our time and effort do we focus on chasing returns for clients – and how much (little) on risk management?
- How successful are we at making clients good returns?
- How much of that was down to us and how much was just the market?
- How do clients feel when they make money?
- How do they feel when faced with unexpected losses?
- Will opening up to more global assets, funds and strategies make the job easier or harder going forward?

Paul Gambles  
Director  
MBMG Group

4.30pm

Head - to - Head Q & A

Finding the right technology partner

Shyh Jih Lee  
Business Solutions Manager, Asia  
ERI

- With an emerging private wealth management (PWM) market like Thailand, how can a technology solution provider help?
- What should emerging market PWM be doing to take advantage of real innovation/automation, to benefit both its clients and its own profitability?
- What can digitisation mean for emerging market PWM?

4.40pm

Presentation

India - a bright spot in the global economy

Sameer Dev  
Managing Director  
ASK Capital Management

- The Indian opportunity is and will continue to be an exciting opportunity that cannot be ignored
- It's presence on the global stage will continue to grow and make ongoing impact thanks to the macro story and regulatory advances thanks to the Modi Government
- The market statistics show it is a market that continues to perform above and beyond expectations more so when compared with other emerging markets and developed markets

4.50pm

Panel Discussion

How will you navigate the investment markets in 2017?

- Where do you see the biggest investment opportunities and challenges?
- How do clients think today?
- And how do you manage their expectations?
- How will geo-political risks impact the landscape?
- To what extent do Thai clients really want to diversify their portfolios?



Chair

Michael Stanhope  
Chief Executive Officer & Founder  
Hubbis

Panel members

Ved Vyas  
Senior Portfolio Manager  
Secure Wealth Management

Jeremy Ng  
Chief Executive Officer, Singapore, and Head of Sales, Asia  
Leonteq Securities

Sameer Dev  
Managing Director  
ASK Capital Management

Pipat Luengnaruemitchai  
Assistant Managing Director, Co-Head of PWM Research, Private Wealth Management  
Phatra Wealth Management

Speaker

5.20pm

Forum Ends