

How are wealth managers improving communication with clients?

3.00pm

How are wealth managers improving communication with clients?

- To be successful providers of wealth management expertise and services, what is true and valuable communication with the private clients and how has this evolved, and where is it heading?
- What are the key 'soft' skills of communication that are required?
- What effort is the wealth industry making to boost its communication skills?
- Do the RMs/advisors need different skills today to be effective and productive?
- How do the best bankers communicate their concepts, ideas, advice and even warnings to make sure that the clients have an open mind and ear to them?
- In the world of WFE and remote connectivity, how are the best advisors actually delivering and timing their recommendations and key information to their clients to ensure they are seen, heard and understood?
- How can digital technologies help private banks and independent wealth management firms better communicate with their clients?
- How can the RMs and advisors become more tailored and efficient in their communication in the remote working environment, but also in the future when (hopefully) people return to offices, meetings, travel and so forth?
- What roles do language processing, enhanced data, state-of-the-art analytics, AI, and machine learning jointly and severally play in enhanced communication today and in the future?
- Communication is internal as well as external – so how do you go about boosting internal communication to leverage the best resources and expertise from your peers, colleagues and associates?
- Are the banks and other incumbents investing wisely in boosting their channels and protocols surrounding communication?

Sharon Chan
Team Head, Regional Segment
DBS Bank

Anna Sacha
Senior Consultant
Comarch

Mark Wightman
Asia-Pacific Wealth & Asset Management Consulting Leader
EY

Lawrence Yin
Head of Greater China
InvestCloud

4.00pm

Webinar Ends