## Boosting the Philippines Wealth Management Market in the Post-Pandemic era

3.00pm

Boosting the Philippines Wealth Management Market in the Post-Pandemic era

- How are asset managers and wealth managers evolving to engage the post-pandemic era?
- How do international private banks continue to enhance their appeal to Wealthy Filipinos?
- How has Covid-19 changed client communication and the sales process? Is this change permanent?
- The costs saved (entertainment and travel) has been spent on what?
- What does client experience mean to you?
- What have you done to improve the efficiency of your advisers at this time?
- Has demand for investment products stayed strong? And for what type of themes or strategies?
- Are banks still the dominant wealth management players? Or are any new entrants making inroads?
- How are firms accelerating their digital transformation?
- Can digital channels be successful by themselves or is this all about partnerships?

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Michael Oliver Manuel Chief Market Development Officer Sun Life Financial

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4.00pm

Webinar Ends